

Processed Meat and Seafood in Egypt

<https://marketpublishers.com/r/P45AF9C6AE5EN.html>

Date: December 2020

Pages: 34

Price: US\$ 990.00 (Single User License)

ID: P45AF9C6AE5EN

Abstracts

Retail volume sales of processed meat and seafood will expand at their most rapid rate in ten years during 2020. With restaurants closed for an extended period due to COVID-19, demand shifted from the foodservice channel to retail, as consumers were preparing more meals at home. However, the decline in foodservice volume sales was significantly larger than the increase in retail volume sales. Meanwhile, there was some panic buying during the early days on the pandemic, particularly of larger pac...

Euromonitor International's Processed Meat and Seafood in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COVID-19 pushes retail volume sales growth to a ten-year high

Hard times boost demand for shelf stable processed meat and seafood

Health and wellness offerings help Atyab Co maintain leadership

RECOVERY AND OPPORTUNITIES

Strong population growth and an economic rebound will drive robust growth in retail volume sales growth of processed meat and seafood

Health and wellness will continue to grow in importance, leading more consumers to switch from red meat to poultry

Convenience will drive growth in retail volume sales of processed red meat

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