

Processed Meat and Seafood in Ecuador

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Abstracts

Processed meat and seafood is anticipated to perform well in 2020 in response to the pandemic. The main reason for this will be due to increased consumption opportunities as a result of home confinement. Shelf stable seafood in particular is anticipated to perform well in terms of current value sales compared with that seen in 2019. Ecuador is one of the largest producers of tuna in the world and consumption of canned tuna in the country is extremely high. Given its ease of consumption, versatil...

Euromonitor International's Processed Meat and Seafood in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Players offer home service delivery in order to combat long lines at supermarkets

Lower-income consumers continue to purchase sausages and ham despite health concerns

RECOVERY AND OPPORTUNITIES

Stronger growth ahead linked to economic uncertainty, with low-income consumers relying on low-priced options

Increasingly busy lifestyles broaden the demand for frozen products

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