

# Processed Meat and Seafood in Dominican Republic

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## Abstracts

In the Dominican Republic, COVID-19 is anticipated to have a minimal impact on processed meat and seafood in 2020, with current value and retail volume growth set to be slightly higher than in the previous year. Processed meat remains a popular product, with Dominican salami a true staple of the Dominican diet as it is consumed by the majority of households in the country. In fact, in some households, salami is consumed on a daily basis, with salami consumed by more than 85% of households in...

Euromonitor International's Processed Meat and Seafood in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Meat Substitutes, Processed Meat, Processed Seafood.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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### KEY DATA FINDINGS

#### 2020 IMPACT

Demand for processed meat is sustained in 2020, benefitting from being a staple in the Dominican diet, especially Dominican salami

Frozen processed seafood enjoys strong growth in 2020 despite loss in tourist sales

Induveca continues to lead in 2020 by offering healthier products and developing an e-commerce platform

#### RECOVERY AND OPPORTUNITIES

Slowdown in growth expected in 2021 as consumers have less time for cooking at home

Consumer demand for healthier products will drive product offerings over the forecast period

Local brands will continue dominating processed meat and seafood due to superior taste and competitive prices

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