

Processed Meat and Seafood in Costa Rica

<https://marketpublishers.com/r/P546F4F48A0EN.html>

Date: December 2020

Pages: 29

Price: US\$ 990.00 (Single User License)

ID: P546F4F48A0EN

Abstracts

COVID-19 lockdown boosted demand for processed meat and seafood in the first part of 2020, with mid and upper income consumers stockpiling these products. Stocking up with frozen and canned meat and seafood with long shelf lives offers a sense of security and convenience. Canned tuna in particular proved popular due to its versatile and easy to prepare format. Equally, the price of products is increasingly important in 2020 as a result of COVID-19, with many consumers actively seeking out promot...

Euromonitor International's Processed Meat and Seafood in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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