

# Processed Meat and Seafood in Cameroon

<https://marketpublishers.com/r/PA378249015EN.html>

Date: December 2020

Pages: 29

Price: US\$ 990.00 (Single User License)

ID: PA378249015EN

## Abstracts

Processed meat and seafood is expected to be unaffected by COVID-19 in 2020, with similar current value and retail volume growth as in 2019. Two conflicting trends are expected to be at play in 2020. While there was a degree of stockpiling of certain products with longer shelf lives such as tinned sardines and corned beef, the disruption in food service had the opposite effect. However, all in all, growth rates are similar to the review period.

Euromonitor International's Processed Meat and Seafood in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Meat Substitutes, Processed Meat, Processed Seafood.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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No clear winner in highly fragmented product area

The increasing interest in Western eating habits continues to drive value sales

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