

Processed Meat and Seafood in Bosnia and Herzegovina

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Abstracts

As a result of consumers settling in and preparing more meals at home due to pandemic-related restrictions, retail volume sales growth of processed meat and seafood is expected to triple in 2020 while value sales growth is set to nearly double. In particular, value sales of popular chilled processed red meat and chilled processed poultry are approaching double-digit growth rates in 2020. Value sales of frozen processed poultry and frozen processed seafood are also likely to approach double-digit...

Euromonitor International's Processed Meat and Seafood in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Home-bound consumers spur increased demand for processed meat and seafood in 2020

Despite traditional eating habits and higher prices, demand for processed seafood soars in 2020

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