

Processed Meat and Seafood in Bolivia

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Abstracts

Processed meat and seafood is anticipated to see declining current value growth rates in 2020 overall. However, some product areas are expected to respond well to the pandemic whilst others are not. For example, processed seafood is predicted to see declining current value sales. As the average unit price of processed seafood is significantly higher than processed meat, consumers have likely been favouring the latter during the pandemic. As the downturn of the economy has reduced purchasing power...

Euromonitor International's Processed Meat and Seafood in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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