

# Processed Fruit and Vegetables Packaging in the United Arab Emirates

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## Abstracts

Following the initial outbreak of COVID-19 in the United Arab Emirates, consumers were uncertain as to how long the virus would affect their lives, which, combined with the prospect of national lockdown and quarantine periods, led them to stockpile products. This helped boost demand in shelf stable fruit and vegetables packaging in 2020, as consumers prioritised products with long expiration dates that could be stocked and kept in case of product shortages, quarantine or isolation. This boosted...

Euromonitor International's Processed Fruit and Vegetables Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### PROCESSED FRUIT AND VEGETABLES PACKAGING IN THE UNITED ARAB EMIRATES

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Shelf stable fruit and vegetables packaging declines in 2021 after the year-earlier spike in demand

Growth slows but remains positive in frozen processed fruit and vegetables in 2021

Metal food cans continues to dominate shelf stable fruit and vegetables

#### PROSPECTS AND OPPORTUNITIES

Flexible plastic packaging will see growth in frozen fruit and frozen processed vegetables

Key players use packaging to raise interest and communicate premiumisation

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