

Processed Fruit and Vegetables Packaging in Ukraine

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Date: May 2021

Pages: 12

Price: US\$ 990.00 (Single User License)

ID: P00E8F96BA9EN

Abstracts

Demand for processed fruit and vegetables packaging units expanded at its fastest rate in almost a decade during 2020, as COVID-19 led to consumers spending more time at home and preparing and eating more meals there. Shelf stable products are much more popular than frozen products in processed fruit and vegetables due to their relatively low cost, and in a difficult economic environment, they significantly outperformed their frozen counterparts during the review period. However, frozen processe...

Euromonitor International's Processed Fruit and Vegetables Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2020 IMPACT

With consumers spending more time at home, lockdown boosts demand for processed fruit and vegetables packaging

Cheap, convenient and reusable, thin wall plastic containers grow in popularity in frozen processed fruit and vegetables

Smoothie mixes boost demand for plastic pouches in frozen fruit

RECOVERY AND OPPORTUNITIES

Post-pandemic hangover will drive a slowdown in growth for processed fruit and vegetables packaging, particularly shelf stable tomatoes

Convenient, robust and reusable, thin wall plastic containers will continue to gain ground on flexible plastic in frozen processed fruit and vegetables

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