

# Processed Fruit and Vegetables Packaging in Turkey

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## Abstracts

Shelf stable fruit and vegetables had a very good year in 2020, as demand rose substantially in this year for shelf stable vegetables, which dominates sales of shelf stable fruit and vegetables, and shelf stable beans. This therefore boosted the packaging unit volumes of metal food cans and glass jars, the two main pack types. During the early stages of the COVID-19 pandemic, large numbers of Turkish consumers engaged in stockpiling of essential non-perishable foodstuffs, with shelf stable veget...

Euromonitor International's Processed Fruit and Vegetables Packaging in Turkey report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Demand for metal food cans in shelf stable fruit and vegetables remains high in 2021

Plastic pouches begins to emerge as a viable alternative to metal food cans

Larger pack sizes come to the fore in the pandemic as bulk buying becomes a major trend

#### PROSPECTS AND OPPORTUNITIES

Metal food cans will be taking share from glass jars in shelf stable tomatoes

Shift towards smaller pack sizes expected over the forecast period

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