

# Processed Fruit and Vegetables Packaging in Saudi Arabia

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## Abstracts

The COVID-19 pandemic stimulated strong unit volume growth in processed fruit and vegetables in 2020. As consumers remained in home seclusion for much of the year, and consumer foodservice outlets were either closed or only offered limited services for much of the year, at-home consumption increased considerably. As consumers ate and prepared more meals at home, so demand for products in processed fruit and vegetables increased. The arrival of COVID-19 also caused consumers to panic, especially...

Euromonitor International's Processed Fruit and Vegetables Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### KEY DATA FINDINGS

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Demand slows in 2021 after the growth spike seen in 2020

Flexible plastic gaining share thanks to strong performance of frozen processed fruit and vegetables

Health and wellness trends shape consumption habits

#### PROSPECTS AND OPPORTUNITIES

Metal food cans with easy-open can ends will continue gaining share

The economic downturn drives price sensitivity and an increase in multipacks

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