

# Processed Fruit and Vegetables Packaging in Russia

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## Abstracts

Unit volumes in fruit and vegetables packaging rose at their fastest rate in six years during 2020. With consumers spending more time at home during the year due to lockdown restrictions, they ate more meals and snacks at home, which boosted demand for processed fruit and vegetables. In particular, this benefitted metal food cans, which are the dominant packaging type for these products. Its long shelf life made this type of packaging particularly popular with local consumers during the early st...

Euromonitor International's Processed Fruit and Vegetables Packaging in Russia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Data coverage:** Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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### PROCESSED FRUIT AND VEGETABLES PACKAGING IN RUSSIA

#### KEY DATA FINDINGS

##### 2020 IMPACT

Lockdown drives strong growth in demand for processed fruit and vegetables packaging, particularly metal food cans

Glass jars lose ground in shelf stable vegetables but not in shelf stable fruit and beans, where appearance is more importance

Shrinking households lead manufacturers to launch smaller pack sizes

#### RECOVERY AND OPPORTUNITIES

A weak economic environment will exacerbate a post-pandemic hangover in processed fruit and vegetables packaging

As Russian society ages, ease-of-use will grow in importance in packaging

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