

# Processed Fruit and Vegetables Packaging in Poland

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## Abstracts

Growth in the number of packaging unit volumes used in shelf stable fruit and vegetables slowed in 2021. This followed the spike in sales seen in 2020, which could be attributed to the pandemic, and the restrictions introduced to contain its spread when it hit the country. This not only saw consumers stockpiling shelf stable fruit and vegetables thanks to their long shelf life, but also extra demand due to the additional home cooking due to the fact that Polish consumers were spending much more...

Euromonitor International's Processed Fruit and Vegetables Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Growth slows but remains positive in 2021 after the spike in demand seen in 2020

Flexible plastic continues to dominate frozen processed fruit and vegetables

Frozen processed potatoes still only using flexible plastic

#### PROSPECTS AND OPPORTUNITIES

Frozen fruit will be the most dynamic category over the forecast period, boosting usage of flexible plastic

Plastic pouches will grow in popularity in shelf stable fruit and vegetables due to their convenience and resealability

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