

# Processed Fruit and Vegetables Packaging in the Netherlands

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## Abstracts

Due to the outbreak of COVID-19 in 2020, the government installed a lockdown from March, which required consumers to spend more time within their own households. This home seclusion led some consumers to stockpile goods, focusing on those with longer shelf lives or non-perishable attributes. This behaviour therefore boosted sales of processed fruit and vegetables, with consumers purchasing processed fruits and vegetables that they could stock within the household. This led to a major growth spik...

Euromonitor International's Processed Fruit and Vegetables Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN THE NETHERLANDS

KEY DATA FINDINGS

2021 DEVELOPMENTS

Home seclusion, stockpiling and rising health concerns boost growth

Plastic pouches seen as an increasingly attractive pack type in shelf stable products

Glass remains the biggest pack type in shelf stable processed fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Positive CAGR expected, helping drive sales of glass jars

Flexible plastic expected to continue gaining share from folding cartons in frozen fruit

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