

Processed Fruit and Vegetables Packaging in Mexico

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Abstracts

COVID-19 resulted in a sharp acceleration in demand for processed fruit and vegetables packaging during 2020, as consumers spent more time at home and prepared and ate more meals and snacks there. In particular, demand for shelf stable vegetables packaging and shelf stable beans packaging was boosted by the pandemic. With many local consumers making fewer grocery shopping trips as a result of the pandemic, shelf stable vegetables were a convenient substitute for fresh vegetables. Beans are a key...

Euromonitor International's Processed Fruit and Vegetables Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Popularity of aluminium/plastic pouches boosted by e-commerce growth

Stand-up pouches emerging as a premium pack type in frozen processed fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Frozen fruit packaging to see improving performances over the forecast period

More affordable smaller pack sizes will help to lure low-income consumers away from open markets and into supermarkets

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