

Processed Fruit and Vegetables Packaging in Hong Kong, China

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Abstracts

The rate of growth in packaging unit volumes for processed fruit and vegetables accelerated sharply during 2020. During the early stages of the pandemic, a shortage of fresh fruit and vegetables and fears of supply-chain disruption drove many local consumers to stock up on both frozen and shelf stable fruit and vegetables, particularly shelf stable tomatoes and vegetables. The fact that consumers were spending more time at home and preparing and eating more meals there also played a role in driv...

Euromonitor International's Processed Fruit and Vegetables Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

After 2020's spike in 2020, helped by a shortage of fresh fruit and vegetables, sales slip into decline in 2021

Processed fruit and vegetables packaging increasingly portrays a healthy messaging

Brick liquid cartons records strong growth over the review period

PROSPECTS AND OPPORTUNITIES

Growth expected for shelf stable vegetables, with shelf stable fruit forecast to be in decline

Brick liquid cartons will continue gaining share thanks to their convenience, ease of storage and sustainability

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