

# Processed Fruit and Vegetables Packaging in Germany

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Date: May 2021

Pages: 11

Price: US\$ 990.00 (Single User License)

ID: P991BBCEE48EN

## Abstracts

The home seclusion that was in place during 2020, due to the outbreak of COVID-19, led some consumers to stockpile frozen fruits and vegetables. In response to reducing the outdoor shopping visits and fear of supplies running low in essential grocery retailers, consumers purchased processed fruits and vegetables, given their longer shelf life. In addition, the health and wellness trend grew in response to the outbreak of the virus, and this further helped to bolster sales of nutritious options,...

Euromonitor International's Processed Fruit and Vegetables Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Data coverage:** Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### PROCESSED FRUIT AND VEGETABLES PACKAGING IN GERMANY

#### KEY DATA FINDINGS

##### 2020 IMPACT

Home seclusion, stockpiling and rising health concerns boost growth

The rising health trend creates an opportunity for stand-up pouches

QR codes offer consumers more information on ingredients and provenance

#### RECOVERY AND OPPORTUNITIES

Sustainability and eco-friendly concerns shape the packaging landscape

Smaller households boost growth for small and resealable packaging

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