

# Processed Fruit and Vegetables Packaging in Brazil

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#### **Abstracts**

Retail sales of shelf stable vegetables, such as canned corn or peas, spiked in 2020, with consumers spending more time at home than usual due to COVID-19 restrictions, given these products maintained their inexpensive pricing and were not vulnerable to aggressive price changes. Because of their long shelf life and widespread use by Brazilian consumers, these products continued to benefit from a certain amount of hoarding as well. Purchasing larger quantities of shelf stable vegetables products...

Euromonitor International's Processed Fruit and Vegetables Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



#### **Contents**

PROCESSED FRUIT AND VEGETABLES PACKAGING IN BRAZIL KEY DATA FINDINGS
2021 DEVELOPMENTS

Metal food cans still benefiting from the sales spike for shelf stable vegetables
Frozen processed potatoes continue to record strong growth
Glass jars a popular option in shelf stable vegetables
PROSPECTS AND OPPORTUNITIES

Flexible plastic to benefit from growing innovation in processed vegetables Frozen processed potatoes to continue growing



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