

Processed Fruit and Vegetables Packaging in Australia

<https://marketpublishers.com/r/P3747B4B938EN.html>

Date: June 2022

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: P3747B4B938EN

Abstracts

After seeing only sluggish retail unit volume growth, at best, in the earlier years of the review period, shelf stable fruit and vegetables packaging recorded much better performances during the pandemic in 2020 and 2021. The previous sluggish or stagnating growth had chiefly been due to a lack of innovation, with players proving reluctant to invest in new pack types in this area as demand for shelf stable fruit and vegetables was weak or even diminishing. Metal food cans still dominate primary...

Euromonitor International's Processed Fruit and Vegetables Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Processed fruit and vegetables packaging boosted by stockpiling and more home-cooking

Smaller pack sizes of fresh fruit in plastic pouches performing strongly

Aluminium/plastic pouches benefit from offering small packs for shrinking households

PROSPECTS AND OPPORTUNITIES

Convenient pack types will be in demand for e-commerce sales

Easy-open packs expected to gain in favour over the forecast period

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