

Processed Fruit and Vegetables Packaging in Argentina

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Abstracts

The primary packaging used for frozen processed potatoes and frozen processed vegetables continues to be flexible plastic, supported by the expanding variety of pack sizes available in this pack type. Flexible plastic remains a popular choice thanks to the low production costs associated with this pack type, which enable companies to keep prices low for Argentina's price-sensitive consumers. Brands in Argentina are increasingly using flexible plastic to differentiate their products from the bran...

Euromonitor International's Processed Fruit and Vegetables Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Flexible plastic the dominant pack type for frozen potatoes and vegetables thanks to its adaptability

Shelf stable products slip back into decline in 2021

Health and wellness trend sees a consumer preference for fresh fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Little innovation expected in processed fruit and vegetables packaging

Private label expected to do well in a difficult economic climate, benefiting brick liquid cartons

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