

Processed Fruit and Vegetables in Venezuela

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Abstracts

The performance of processed fruit and vegetables in 2018 continued to be largely determined by the erratic product offering across the category. Reduced availability of key inputs due to high import costs limited the presence of products on retailers' shelves. Packaging materials such as glass jars – commonly used by manufacturers of shelf stable vegetables – and tin sheets for cans were also periodically absent. In addition, a decline in demand was also responsible for the negative performance...

Euromonitor International's Processed Fruit and Vegetables in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Lower Demand and Lack of Supply Lead To A Meagre Performance

Relative Prices Benefit Sales of Shelf Stable Fruit and Vegetables

Indigenous, More Accessible Products Increase Their Presence

Competitive Landscape

Iancarina Maintains Its Lead in Processed Fruit and Vegetables

Domestic Manufacturers Fill the Void Left by Lower Imports

Del Monte Is Slowly Recovering Its Presence and Value Share

Category Data

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2013-2018

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2013-2018

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2013-2018

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2013-2018

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2013-2018

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2014-2018

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2015-2018

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2013-2018

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 10 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 11 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 12 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Executive Summary

Hyperinflation Forces the Government To Change Regulations

Venezuelan Households Spend Their Meagre Incomes on Food

Increasingly Concentrated Competitive Landscape

Supermarkets Remains the Main Distribution Channel for Packaged Food

Recession Expected To Last

Foodservice

Sales To Foodservice

Consumer Foodservice

Category Data

Table 13 Foodservice Sales of Packaged Food by Category: Volume 2013-2018

Table 14 Foodservice Sales of Packaged Food by Category: % Volume Growth 2013-2018

Table 15 Forecast Foodservice Sales of Packaged Food by Category: Volume 2018-2023

Table 16 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2018-2023

Market Data

Table 17 Sales of Packaged Food by Category: Volume 2013-2018

Table 18 Sales of Packaged Food by Category: Value 2013-2018

Table 19 Sales of Packaged Food by Category: % Volume Growth 2013-2018

Table 20 Sales of Packaged Food by Category: % Value Growth 2013-2018

Table 21 GBO Company Shares of Packaged Food: % Value 2014-2018

Table 22 NBO Company Shares of Packaged Food: % Value 2014-2018

Table 23 LBN Brand Shares of Packaged Food: % Value 2015-2018

Table 24 Penetration of Private Label by Category: % Value 2013-2018

Table 25 Distribution of Packaged Food by Format: % Value 2013-2018

Table 26 Distribution of Packaged Food by Format and Category: % Value 2018

Table 27 Forecast Sales of Packaged Food by Category: Volume 2018-2023

Table 28 Forecast Sales of Packaged Food by Category: Value 2018-2023

Table 29 Forecast Sales of Packaged Food by Category: % Volume Growth 2018-2023

Table 30 Forecast Sales of Packaged Food by Category: % Value Growth 2018-2023

Definitions

Sources

Summary 1 Research Sources

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