

Processed Fruit and Vegetables in Ukraine

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Abstracts

2023 witnessed a robust recovery for sales of shelf stable fruit and vegetables in Ukraine after the category fared better than most other categories of packaged food during 2022. Retail volume sales of shelf stable fruit and vegetables declined over the course of 2022 as the consumer base narrowed significantly and supply chains were severely interrupted due to the presence of armed conflict in Ukraine. However, sales declines were not as pronounced as what was seen in other areas of packaged f...

Euromonitor International's Processed Fruit and Vegetables in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Processed Fruit and Vegetables in Ukraine

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List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shelf stable fruit and vegetables outperforms other packaged food categories

Armed conflict devastates the operations of key category players

Fozzy Group introduces nutrition scores on the labels of its private label products

PROSPECTS AND OPPORTUNITIES

Frozen fruit and frozen processed vegetables to rebound strongly during post-war era

A more diverse range of products expected to be seen as consumer tastes widen

Private label set to make huge inroads as consumers prioritise value for money

CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 10 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 11 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

STAPLE FOODS IN UKRAINE

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2018-2023

Table 14 Sales of Staple Foods by Category: Value 2018-2023

Table 15 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 16 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 18 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Staple Foods by Format: % Value 2018-2023

Table 21 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 22 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 23 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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