

# Processed Fruit and Vegetables in Sweden

<https://marketpublishers.com/r/P0A9DC38558EN.html>

Date: November 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: P0A9DC38558EN

## Abstracts

In 2023, processed fruit and vegetables experienced a return to normal sales as the foodservice industry rebounded, and retail sales returned to pre-pandemic levels. However, unit prices were impacted by inflation and increased production costs, prompting consumers to become more mindful of their spending. The rising prices particularly benefited frozen processed fruit and vegetables, which were often found to be a more affordable option. Additionally, various special offers were observed, such...

Euromonitor International's Processed Fruit and Vegetables in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Processed Fruit and Vegetables in Sweden

Euromonitor International

November 2023

List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN SWEDEN

KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Normalising sales in processed fruit and vegetables

Emphasis on convenience for busy consumers

Health and sustainability impacts processed fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Emphasis on domestic origin and sustainability

Marketing strategies to strengthen consumer loyalty

Focus on sustainability and reduced food waste

CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 10 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 11 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

STAPLE FOODS IN SWEDEN

## EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

## MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2018-2023

Table 14 Sales of Staple Foods by Category: Value 2018-2023

Table 15 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 16 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 18 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Staple Foods by Format: % Value 2018-2023

Table 21 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 22 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 23 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Processed Fruit and Vegetables in Sweden

Product link: <https://marketpublishers.com/r/P0A9DC38558EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P0A9DC38558EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970