

# Processed Fruit and Vegetables in Slovenia

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## Abstracts

Processed fruit and vegetables are recording further growth in 2023. The main factor underpinning this positive performance is the rising demand for products that offer convenience as many consumers have less time to go shopping for fresh food on daily basis and prepare meals from scratch at home using fresh ingredients. Instead, many consumers would rather spend money on products with a longer shelf life, as fresh fruit and vegetables can quickly spoil. Consumers are also looking for products t...

Euromonitor International's Processed Fruit and Vegetables in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Processed Fruit and Vegetables in Slovenia

Euromonitor International

December 2023

### LIST OF CONTENTS AND TABLES

PROCESSED FRUIT AND VEGETABLES IN SLOVENIA

KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Convenience drives sales; however, soaring unit prices restrict stronger growth

Sustainability increasingly important

ETA Kamnik doo continues to lead sales via flagship brand Natureta

PROSPECTS AND OPPORTUNITIES

Convenient e-commerce to see further growth

Focus on more natural products hampers future sales

Environmental sustainability to come to the fore as key players respond via innovation

CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 6 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 7 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 8 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 10 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

STAPLE FOODS IN SLOVENIA

## EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

## MARKET DATA

Table 12 Sales of Staple Foods by Category: Volume 2018-2023

Table 13 Sales of Staple Foods by Category: Value 2018-2023

Table 14 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 15 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 17 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2019-2023

Table 19 Distribution of Staple Foods by Format: % Value 2018-2023

Table 20 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 21 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 22 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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## SOURCES

Summary 1 Research Sources

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