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Processed Fruit and Vegetables in Saudi Arabia

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Abstracts

Saudi Arabia mainly imports its potatoes from Belgium, the Netherlands, and Egypt. However, during the second half of 2022 there were difficulties in importing potatoes from these countries as they experienced poor harvests due to unfavourable weather conditions and therefore had insufficient stock to meet export demand. This led to a supply shortage of potatoes in the Kingdom in 2022, and consequently there was a decline in sales of frozen processed potatoes. It is important to note that this d...

Euromonitor International's Processed Fruit and Vegetables in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Processed Fruit and Vegetables in Saudi Arabia
Euromonitor International
November 2023
List Of Contents And Tables
PROCESSED FRUIT AND VEGETABLES IN SAUDI ARABIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of frozen processed potatoes bounce back in 2023 as the supply chain recovers
Corn growing in popularity as a healthy, convenient and affordable option, while California Garden retains its lead
Foodservice sales thriving
PROSPECTS AND OPPORTUNITIES
Consumers expected to focus on value
E-commerce set to gain a stronger foothold in the market over the forecast period
Bright outlook for processed fruit and vegetables
CATEGORY DATA
Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023
Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023
Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023
Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023
Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023
Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023
Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023
Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023
Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028
Table 10 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028
Table 11 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028
Table 12 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

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STAPLE FOODS IN SAUDI ARABIA
EXECUTIVE SUMMARY
Staple foods in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for staple foods?
MARKET DATA
Table 13 Sales of Staple Foods by Category: Volume 2018-2023
Table 14 Sales of Staple Foods by Category: Value 2018-2023
Table 15 Sales of Staple Foods by Category: % Volume Growth 2018-2023
Table 16 Sales of Staple Foods by Category: % Value Growth 2018-2023
Table 17 NBO Company Shares of Staple Foods: % Value 2019-2023
Table 18 LBN Brand Shares of Staple Foods: % Value 2020-2023
Table 19 Penetration of Private Label by Category: % Value 2018-2023
Table 20 Distribution of Staple Foods by Format: % Value 2018-2023
Table 21 Forecast Sales of Staple Foods by Category: Volume 2023-2028
Table 22 Forecast Sales of Staple Foods by Category: Value 2023-2028
Table 23 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028
Table 24 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

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