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Processed Fruit and Vegetables in Malaysia

https://marketpublishers.com/r/PC9931E09B2EN.html
Date: December 2023
Pages: 20
Price: US$ 990.00 (Single User License)
ID: PC9931E09B2EN

Abstracts

As processed fruit and vegetables are commonly used ingredients in foodservice, the continued recovery of foodservice industry in 2023 had a positive impact on demand. Indeed foodservice volumes grew much faster than their retail counterparts, thanks to a return to out-of-home lifestyles and the revival of domestic and international tourism. Despite the effects of food inflation, dining out is still part of everyday life in Malaysia, with consumers in urban areas typically eating out at least on...

Euromonitor International's Processed Fruit and Vegetables in Malaysia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2023

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