

Processed Fruit and Vegetables in Iran

<https://marketpublishers.com/r/PD93F115C02EN.html>

Date: October 2016

Pages: 28

Price: US\$ 990.00 (Single User License)

ID: PD93F115C02EN

Abstracts

Increasingly hectic lifestyles and rapid trend in cultural changes such as the increasing number of working women were the main drivers of growth in 2016. Young mothers are gradually foregoing the use of fresh ingredients due to time constraints and they are thus choosing easier packaged options. The low sales base of most of the category, as well as a major improvement in availability, also played a key role in impressive sales growth in 2016. The rapid trend of conversion from traditional...

Euromonitor International's Processed Fruit and Vegetables in Iran report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2011-2016

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2011-2016

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2011-2016

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2011-2016

Table 5 NBO Company Shares of Processed Fruit and Vegetables: % Value 2012-2016

Table 6 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2013-2016

Table 7 Distribution of Processed Fruit and Vegetables by Format: % Value 2011-2016

Table 8 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2016-2021

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2016-2021

Table 10 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2016-2021

Table 11 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2016-2021

Kadbanoo Co in Packaged Food (iran)

Strategic Direction

Key Facts

Summary 1 Kadbanoo Co: Key Facts

Summary 2 Kadbanoo Co: Operational Indicators

Competitive Positioning

Summary 3 Kadbanoo Co: Competitive Position 2016

Kalleh Dairy Co in Packaged Food (iran)

Strategic Direction

Key Facts

Summary 4 Kalleh Dairy Co: Key Facts

Competitive Positioning

Summary 5 Kalleh Dairy Co: Competitive Position 2016

Executive Summary

Low Base and Relatively Young Population Are the Main Drivers for Growth
More-stable Economic Situation Results in A Better Performance in 2016
Artisanal Products Dominant in A Highly Fragmented Category
Independent Small Grocers Continues To Be the Dominant Distribution Channel in the
Absence of Giant Multinational Retailers
Outlook Is Very Promising Over the Forecast Period
Foodservice: Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 12 Foodservice Sales of Packaged Food by Category: Volume 2011-2016

Table 13 Foodservice Sales of Packaged Food by Category: % Volume Growth
2011-2016

Table 14 Forecast Foodservice Sales of Packaged Food by Category: Volume
2016-2021

Table 15 Forecast Foodservice Sales of Packaged Food by Category: % Volume
Growth 2016-2021

Market Data

Table 16 Sales of Packaged Food by Category: Volume 2011-2016

Table 17 Sales of Packaged Food by Category: Value 2011-2016

Table 18 Sales of Packaged Food by Category: % Volume Growth 2011-2016

Table 19 Sales of Packaged Food by Category: % Value Growth 2011-2016

Table 20 GBO Company Shares of Packaged Food: % Value 2012-2016

Table 21 NBO Company Shares of Packaged Food: % Value 2012-2016

Table 22 LBN Brand Shares of Packaged Food: % Value 2013-2016

Table 23 Distribution of Packaged Food by Format: % Value 2011-2016

Table 24 Distribution of Packaged Food by Format and Category: % Value 2016

Table 25 Forecast Sales of Packaged Food by Category: Volume 2016-2021

Table 26 Forecast Sales of Packaged Food by Category: Value 2016-2021

Table 27 Forecast Sales of Packaged Food by Category: % Volume Growth
2016-2021

Table 28 Forecast Sales of Packaged Food by Category: % Value Growth 2016-2021

Definitions

Sources

Summary 6 Research Sources

I would like to order

Product name: Processed Fruit and Vegetables in Iran

Product link: <https://marketpublishers.com/r/PD93F115C02EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PD93F115C02EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970