

# Processed Fruit and Vegetables in Guatemala

<https://marketpublishers.com/r/P3FEA536E7FEN.html>

Date: November 2023

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: P3FEA536E7FEN

## Abstracts

Processed fruit and vegetables is expected to register healthy growth in 2023, both in terms of constant value and volume growth. Products such as shelf stable black beans, which account for most volume sales, are economical and nutritious and appeal to price sensitive consumers in 2023. There is also a wide range of brands available in both modern and traditional retail channels.

Euromonitor International's Processed Fruit and Vegetables in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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