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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Printing market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Bookbinding, Other Printing Services, Pre-press Services, Printing of Newspapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Printing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Contents

Industry Overview
Chart 1 Turnover 2002-2022
Chart 2 Turnover by Category 2012-2017, LCU million
Chart 3 Turnover by Category 2017-2022, LCU million
Chart 4 Profit and Profit Margin 2012-2017
Cost Structure
Chart 5 Cost Structure 2012-2017, LCU million
Market Structure
Chart 6 Market Structure 2012-2017, LCU million
Chart 7 Market Structure by Buyer 2012-2017, LCU million
Trade
Chart 8 Exports 2012-2017
Chart 9 Imports 2012-2017
Firmographics
Chart 10 Top Companies' Shares 2017, % of Turnover

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