

Primark Stores Ltd in Apparel (United Kingdom)

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Abstracts

Primark in the UK remains its most important market, accounting for over 70% of the company's overall sales. Primark has established itself as one of the fastest-growing value retailers, offering a wide range of fashionable clothing and footwear for men, women and children. Primark aims on increasing its Limited Edition range throughout its larger stores in the UK with a more fashion-conscious image reigning. According to many industry insiders, this zeal to make its lines more akin to big-name...

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