

Primark Stores Ltd in Apparel and Footwear (United Kingdom)

<https://marketpublishers.com/r/P3F3CB0EFDDEN.html>

Date: January 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: P3F3CB0EFDDEN

Abstracts

Primark will continue to operate in a highly distinctive manner in UK apparel and footwear. The company is not expected to launch internet retailing, although it will continue to benefit from a strong social media presence, including its own Primania platform. The chain is likely to continue to focus mainly on large town and city centre stores, despite many of its competitors exploring smaller stores and shop-in-shop concessions. The brand will also continue to make extremely low prices its main...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Primark Stores Ltd: Key Facts

Retail Operations

Summary 2 Primark Stores Ltd: Retail Operational Indicators

Internet Strategy

Competitive Positioning

Summary 3 Primark Stores Ltd: Competitive Position 2016

I would like to order

Product name: Primark Stores Ltd in Apparel and Footwear (United Kingdom)

Product link: <https://marketpublishers.com/r/P3F3CB0EFDDEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P3F3CB0EFDDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970