

Prifamon SA in Tissue and Hygiene (Argentina)

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Abstracts

In 2012, Prifamon SA focused on the large-scale production of wipes, covering a broad range of wipes including baby wipes, personal wipes, anti-bacterial wipes and general purpose wipes, increasing its presence in foreign markets]. During 2012, the company continued to be the main cotton buds manufacturer in Argentina, however due to the maturity of this business, growth expectations rely on wipes, which is becoming the most attractive source of revenue. The company has a well-balanced business...

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