

Pridvinye (Vitebsky Likerovodochny Zavod) OAO in Alcoholic Drinks (Belarus)

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Abstracts

Pridvinye (Vitebsky Likerovodochny Zavod) OAO is one of the leading spirits manufacturers in Belarus. The company mainly focuses on vodka and will look to increase production in this category over the forecast period. During this time, the company will also seek to increase exports and expand its product portfolio by intensifying its focus on new higher-quality products. Another goal during the forecast period is to increase the number of its retail outlets from the current nine.

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