

Priceline.Com Inc in Travel and Tourism (World)

<https://marketpublishers.com/r/P5B6AAB23FFEN.html>

Date: January 2014

Pages: 32

Price: US\$ 572.00 (Single User License)

ID: P5B6AAB23FFEN

Abstracts

Having been the star performer in global travel retail in recent years, Priceline faces a rapidly evolving competitive environment. This profile analyses the company's strategy for further geographic and category expansion, and considers competitive responses to issues such as Google's entry into travel retail and Expedia's expansion.

Euromonitor International's Priceline.Com Inc in Travel and Tourism (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel and Tourism market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Strategic Evaluation
Competitive Positioning
Domestic Strategy
International Strategy
Multi-Channel Strategy
Brand and Private Label Strategy
Operations
Opportunities and Recommendations

I would like to order

Product name: Priceline.Com Inc in Travel and Tourism (World)

Product link: <https://marketpublishers.com/r/P5B6AAB23FFEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P5B6AAB23FFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970