

Prestaciones Universales SA de CV in Financial Cards and Payments (Mexico)

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Abstracts

Prestaciones Universales is working to remain the leader in the employee vouchers category within pre-paid cards in Mexico over the forecast period, holding a share of 32% at the end of the review period, as stated by the company. To maintain its lead, Prestaciones Universales may look to the expansion of its network, and attempt to convince more companies to use its products and innovate in other categories of pre-paid cards, such as gift cards or petrol cards. Prestaciones Universales is...

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Contents

Strategic Direction

Company Background

Competitive Positioning

Summary 1 Prestaciones Universales SA de CV: Competitive Position 2012

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