

President Drug Store Business Corp in Retailing (Taiwan)

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Abstracts

President Drugstore Business Corp is expected to further tap into other Uni-President businesses either through crossover promotions, links with other retail and food brands and businesses, or through expanding its product range into these outlets. The company is also likely to further match the growth in outlet expansion of its main rival. This growth is expected to slow to a more gradual pace due to the already high density of outlets. Cosmed is also likely to maintain a stronger focus on heal...

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Contents

Strategic Direction

Company Background

Digital Strategy

Private Label

 Summary 1 President Drugstore Business Corp: Private Label Portfolio

Competitive Positioning

 Summary 2 President Drugstore Business Corp: Competitive Position 2016

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