

President Chain Store Corp in Retailing (Taiwan)

<https://marketpublishers.com/r/P4A1758F626EN.html>

Date: June 2014

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: P4A1758F626EN

Abstracts

In a market that is very mature and with store numbers close to saturation, innovation and anticipating consumer needs are likely to play a very important focus in President Chain Store Corp's direction. The company can be expected to continue as a leader in these areas and stay ahead of its rivals in reinterpreting the role and operations of convenience stores in Taiwan.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 President Chain Store Corp: Key Facts

Summary 2 President Chain Store Corp: Operational Indicators

Internet Strategy

Summary 3 President Chain Store Corp: Share of Sales Generated by Internet Retailing

Company Background

Chart 1 President Chain Store Corp: 7-Eleven, Convenience Stores in Chiayi

Private Label

Summary 4 President Chain Store Corp: Private Label Portfolio

Competitive Positioning

Summary 5 President Chain Store Corp: Competitive Position 2013

I would like to order

Product name: President Chain Store Corp in Retailing (Taiwan)

Product link: <https://marketpublishers.com/r/P4A1758F626EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P4A1758F626EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970