

President Chain Store Corp in Financial Cards and Payments (Taiwan)

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Abstracts

President Chain Store Corp is expected to expand the use of its icash card, which is currently restricted for use at 7-Eleven convenience stores, to other Uni-President stores, such as drugstore chain Cosmed and President Starbucks Coffee Corp. In the long term, the card will also be able to be used as an alternative method of payment at other retailers, or even for transportation.

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