

Preservatives/Antioxidants in Food and Beverages: Clean Label Demands are Driving change

<https://marketpublishers.com/r/P1D99C6191EEN.html>

Date: January 2016

Pages: 53

Price: US\$ 1,325.00 (Single User License)

ID: P1D99C6191EEN

Abstracts

Today's consumers want all the convenience of longer shelf lives but are also demanding cleaner labels on their packaged food and drinks, a situation that presents serious challenges for the preservatives and antioxidants industry. This report discusses how the clean label revolution is impacting the market for traditional preservatives and antioxidants, and which ingredients and applications offer the best potential for the future.

Euromonitor International's Preservatives/Antioxidants in Food and Beverages: Clean Label Demands are Driving change global briefing offers a comprehensive guide to the Ingredients market at an international level. It highlights the major drivers behind ingredient supply and demand, provides detailed analysis of the individual ingredient categories and the product categories they are used in. It also examines regional prospects, highlighting opportunities and challenges in ingredient usage.

Product coverage: Abrasives/Inorganics, Acidulants, Antifoams, Antifungals, Antimicrobials, Antiperspirants, Bleach Precursors, Bleaching Agents, Botanicals, Carotenoids, Cocoa Liquor, Cocoa Powder, Colours, Commodities, Conditioning Agents (Skin, Hair, Fabric), Cultures, Emollients, Emulsifiers and Co-Emulsifiers, Enzyme stabilisers, Enzymes, Fats and Oils, Flavour Enhancers, Flavours, Flours, Fluorescers, Fragrances, Humectants, Insect Repellents, Insecticides, Lacquers, Milk, Minerals, Miscellaneous Ingredients, Modified Flour, pH Control/salts, Phytoestrogens, Polysaccharides and Oligosaccharides, Preservatives/Antioxidants, Propellants, Proteins, Raising Agents, Reducing Agents, Skin Benefit Agents, Skin Lighteners, Skin Tanning Agents, Solvents, Sunscreens, Surfactant Cleansers and Adjuvants, Sweeteners, Synthetic Polymers, Thickeners/Structurants, Tooth Care, Vitamins and Derivatives, Water Softeners/Chelators.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ingredients market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

January 2016

Introduction

Supply and Demand Drivers

Market Overview

Category Analysis

What Next?

Definitions

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