

# Premium and Luxury Cars in the US

<https://marketpublishers.com/r/P99F1441D33AEN.html>

Date: October 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: P99F1441D33AEN

## Abstracts

Value sales of premium and luxury cars rose by 6% to total USD130.1 billion in 2023, although this was more subdued growth after two consecutive years of double-digit increases. As the pandemic eased to have an impact and consumer returned to their previous lives, some of consumers' disposable income started to be diverted to other luxury goods. However, the continued strong growth rate was due to demand from higher-income consumers, with expenditure proving resilient in the face of macroeconomy...

Euromonitor International's Premium and Luxury Cars in USA report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium and Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### PREMIUM AND LUXURY CARS IN THE US

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Premium and luxury cars sees positive growth in current retail value sales in 2023

Number of premium and luxury cars on the rise

Premium and luxury cars is led by Tesla Inc in 2022

#### PROSPECTS AND OPPORTUNITIES

Value sales of premium and luxury cars forecast to rise over 2023-2028

Internet sales set to rise in significance

Rise in importance of electric cars

#### CATEGORY DATA

Table 1 Sales of Premium and Luxury Cars: Value 2018-2023

Table 2 Sales of Premium and Luxury Cars: % Value Growth 2018-2023

Table 3 NBO Company Shares of Premium and Luxury Cars: % Value 2018-2022

Table 4 LBN Brand Shares of Premium and Luxury Cars: % Value 2019-2022

Table 5 Forecast Sales of Premium and Luxury Cars: Value 2023-2028

Table 6 Forecast Sales of Premium and Luxury Cars: % Value Growth 2023-2028

### LUXURY GOODS IN THE US

#### EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2018-2023

Table 8 Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 10 NBO Company Shares of Luxury Goods: % Value 2018-2022

Table 11 LBN Brand Shares of Luxury Goods: % Value 2019-2022

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2023

Table 13 Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Premium and Luxury Cars in the US

Product link: <https://marketpublishers.com/r/P99F1441D33AEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P99F1441D33AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970