

Premium and Luxury Cars in the US

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Abstracts

Value sales of premium and luxury cars rose by 6% to total USD130.1 billion in 2023, although this was more subdued growth after two consecutive years of double-digit increases. As the pandemic eased to have an impact and consumer returned to their previous lives, some of consumers' disposable income started to be diverted to other luxury goods. However, the continued strong growth rate was due to demand from higher-income consumers, with expenditure proving resilient in the face of macroeconomy...

Euromonitor International's Premium and Luxury Cars in USA report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium and Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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