

Premium and Luxury Cars in Ukraine

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Abstracts

Premium and luxury cars were less impacted by the pandemic than other luxury goods, with value sales actually increasing in 2020. There were several reasons for this. For the most part, consumers who can afford premium and luxury cars have been less affected economically by the pandemic than lower income consumers. Also, the purchase of a luxury car can be a long time in the planning and could have been pre-ordered the previous year. In 2021, value sales are expected to be on par with 2020, with...

Euromonitor International's Premium and Luxury Cars in Ukraine report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium and Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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