

Premium and Luxury Cars in Russia

https://marketpublishers.com/r/P2A0555EEEF0EN.html

Date: December 2021

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: P2A0555EEEF0EN

Abstracts

The number of premium and luxury cars sold in 2020 saw a significant drop compared to 2019. Many car dealerships were closed following the outbreak of COVID-19 and did not reopen until later in the year, which limited the ability of consumers to purchase premium and luxury cars. Nevertheless, it was noted that, in August 2020 in particular, sales of premium and luxury cars started to ramp up again as dealerships reopened. This pattern continued into 2021 as COVID-19 restrictions were eased, with...

Euromonitor International's Premium and Luxury Cars in Russia report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium and Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

PREMIUM AND LUXURY CARS IN RUSSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sales of premium and luxury cars bounce back as restrictions ease

Launch of Aurus Senat big news as consumers look to put themselves in the seat of a presidential car

German brands retain their dominance as BMW drives into the lead

PROSPECTS AND OPPORTUNITIES

Stable customer base should ensure stable growth

Moscow central to demand for premium and luxury car sales

Aurus expected to challenge more established players

CATEGORY DATA

Table 1 Sales of Premium and Luxury Cars: Value 2016-2021

Table 2 Sales of Premium and Luxury Cars: % Value Growth 2016-2021

Table 3 NBO Company Shares of Premium and Luxury Cars: % Value 2016-2020

Table 4 LBN Brand Shares of Premium and Luxury Cars: % Value 2017-2020

Table 5 Forecast Sales of Premium and Luxury Cars: Value 2021-2026

Table 6 Forecast Sales of Premium and Luxury Cars: % Value Growth 2021-2026

LUXURY GOODS IN RUSSIA

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2016-2021

Table 8 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 10 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 11 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 13 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources



I would like to order

Product name: Premium and Luxury Cars in Russia

Product link: https://marketpublishers.com/r/P2A0555EEEF0EN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P2A0555EEEF0EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970