

Premium and Luxury Cars in Russia

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Abstracts

The number of premium and luxury cars sold in 2020 saw a significant drop compared to 2019. Many car dealerships were closed following the outbreak of COVID-19 and did not reopen until later in the year, which limited the ability of consumers to purchase premium and luxury cars. Nevertheless, it was noted that, in August 2020 in particular, sales of premium and luxury cars started to ramp up again as dealerships reopened. This pattern continued into 2021 as COVID-19 restrictions were eased, with...

Euromonitor International's Premium and Luxury Cars in Russia report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium and Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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