+44 20 8123 2220
info@marketpublishers.com

Premium and Luxury Cars in Malaysia

https://marketpublishers.com/r/P594472E5AFCEN.html
Date: October 2023
Pages: 21
Price: US$ 990.00 (Single User License)
ID: P594472E5AFCEN

Abstracts

Value sales of premium and luxury cars are set to rise by 5% in current terms to total MYR13.4 billion in 2023. Growth is being supported by elevated demand from more affluent consumers who are continuing to invest in new vehicles despite the macroeconomic challenges facing the country along with disruptions to the supply chain. Demand is also being fuelled by a range of new models which hit the market in 2023.

Euromonitor International's Premium and Luxury Cars in Malaysia report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium and Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

PREMIUM AND LUXURY CARS IN MALAYSIA
KEY DATA FINDINGS
2023 DEVELOPMENTS
Premium and luxury cars sees stable demand despite economic pressures
Number of premium and luxury cars stabilises after strong recovery
Premium and luxury cars is led by BMW Malaysia Sdn Bhd in 2022
PROSPECTS AND OPPORTUNITIES
Value sales of premium and luxury cars forecast to rise over 2023-2028
E-commerce set to play a bigger role in the category
Growth in electric cars expected
CATEGORY DATA
Table 1 Sales of Premium and Luxury Cars: Value 2018-2023
Table 2 Sales of Premium and Luxury Cars by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Premium and Luxury Cars: % Value 2018-2023
Table 4 LBN Brand Shares of Premium and Luxury Cars: % Value 2019-2023
Table 5 Forecast Sales of Premium and Luxury Cars: Value 2023-2028
Table 6 Forecast Sales of Premium and Luxury Cars: % Value Growth 2023-2028
LUXURY GOODS IN MALAYSIA
EXECUTIVE SUMMARY
Luxury goods in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for luxury goods?
MARKET DATA
Table 7 Sales of Luxury Goods by Category: Value 2018-2023
Table 8 Sales of Luxury Goods by Category: % Value Growth 2018-2023
Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023
Table 10 NBO Company Shares of Luxury Goods: % Value 2018-2023
Table 11 LBN Brand Shares of Luxury Goods: % Value 2019-2023
Table 12 Distribution of Luxury Goods by Format and Category: % Value 2023
Table 13 Forecast Sales of Luxury Goods by Category: Value 2023-2028
Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Premium and Luxury Cars in Malaysia
Product link: https://marketpublishers.com/r/P594472E5AFCEN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P594472E5AFCEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970