

Premium and Luxury Cars in Brazil

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Abstracts

As in 2022, sales of premium and luxury cars were in decline in Brazil in 2023 in all measures – volume, current value and value at 2023 constant prices – although the declines slowed significantly in 2023, compared with a year earlier. Sales of premium and luxury cars fell by 6% in current value terms to BRL15.1 billion in 2023.

Euromonitor International's Premium and Luxury Cars in Brazil report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium and Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PREMIUM AND LUXURY CARS IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of premium and luxury cars continue to decline in 2023

Number of premium and luxury cars declining

Premium and luxury cars is led by BMW do Brasil Ltda in 2022

PROSPECTS AND OPPORTUNITIES

Sales of premium and luxury cars forecast to rise over 2023-2028

Growth in demand for luxury electric cars will benefit category development

Electric vehicle investment plans

CATEGORY DATA

Table 1 Sales of Premium and Luxury Cars: Value 2018-2023

Table 2 Sales of Premium and Luxury Cars by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Premium and Luxury Cars: % Value 2018-2023

Table 4 LBN Brand Shares of Premium and Luxury Cars: % Value 2019-2023

Table 5 Forecast Sales of Premium and Luxury Cars: Value 2023-2028

Table 6 Forecast Sales of Premium and Luxury Cars: % Value Growth 2023-2028

LUXURY GOODS IN BRAZIL

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2018-2023

Table 8 Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 10 NBO Company Shares of Luxury Goods: % Value 2018-2023

Table 11 LBN Brand Shares of Luxury Goods: % Value 2019-2023

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2023

Table 13 Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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