

Premium de Venezuela CA in Consumer Appliances (Venezuela)

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Abstracts

Premium de Venezuela is one of the leading manufacturers of major appliances in Venezuela. The company increased its volume share in consumer appliances over the course of the review period and it expects to continue registering positive growth over the forecast period as imports of major appliances continue to be erratic due to commercial policies set by the government.

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Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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