

Premium Beauty and Personal Care in Uzbekistan

<https://marketpublishers.com/r/P8224C86903EN.html>

Date: May 2023

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: P8224C86903EN

Abstracts

Premium beauty and personal care remains a niche in Uzbekistan, with the majority of the population not being able to afford products in the premium segment. Even the better-off consumers in major cities and in the capital city of Tashkent have low purchasing power compared to more developed markets, thus sales in this category have a limited overall reach and target a small share of affluent customers only.

Euromonitor International's Premium Beauty and Personal Care in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PREMIUM BEAUTY AND PERSONAL CARE IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Premium beauty and personal care remains a niche due to low spending power in the country overall

Stock shortages affect the premium segment, due to global challenges

Premium fragrances stabilises after peak sales, driven by social status

PROSPECTS AND OPPORTUNITIES

Premium beauty and personal care sees opportunities ahead

Retail developments in the country will support ongoing growth in the premium segment

Dermocosmetics has scope to grow from its low base

CATEGORY DATA

Table 1 Sales of Premium Beauty and Personal Care by Category: Value 2017-2022

Table 2 Sales of Premium Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Premium Beauty and Personal Care: % Value 2018-2022

Table 4 LBN Brand Shares of Premium Beauty and Personal Care: % Value 2019-2022

Table 5 Forecast Sales of Premium Beauty and Personal Care by Category: Value 2022-2027

Table 6 Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2022-2027

BEAUTY AND PERSONAL CARE IN UZBEKISTAN

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 7 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 8 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 9 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 10 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 11 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 12 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 13 Forecast Sales of Beauty and Personal Care by Category: % Value Growth

2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Premium Beauty and Personal Care in Uzbekistan

Product link: <https://marketpublishers.com/r/P8224C86903EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P8224C86903EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970