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Premium Beauty and Personal Care in the United Kingdom

https://marketpublishers.com/r/PC8E1B6EE45EN.html
Date: May 2024
Pages: 25
Price: US$ 990.00 (Single User License)
ID: PC8E1B6EE45EN

Abstracts

As already evident the previous year, even in times of restricted disposable incomes, consumers continued to purchase premium products in the UK over 2023. However, they remained discerning in terms of the specific products they used and the brands they invested in. As the UK's pace of inflation slowed in 2023, this balancing act was made easier with social media becoming increasingly influential again, promoting more spontaneous purchases. This trend was felt most in colour cosmetics, skin care...

Euromonitor International's Premium Beauty and Personal Care in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
May 2024

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