

# Premium Beauty and Personal Care in the United Kingdom

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## Abstracts

Premium beauty personal care continued to see current value growth in 2022, and recovered to the pre-pandemic level of sales. Key to this growth was the return to in-person activities as the pandemic eased, leading consumers to return to their previous purchasing habits. The sense of freedom after intermittent lockdown restrictions caused a carpe diem attitude towards indulgence, leading many consumers to treat themselves to products they had not purchased during the pandemic due to a lack of op...

Euromonitor International's Premium Beauty and Personal Care in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Premium Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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