

Premium Beauty and Personal Care in Ukraine

<https://marketpublishers.com/r/P173F08463FEN.html>

Date: April 2024

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: P173F08463FEN

Abstracts

During 2023, there was a strong recovery in premium beauty and personal care value sales after the steep decline registered a year earlier, with a particularly dynamic performance being seen in demand for dermocosmetic products. Consumers were exhibiting a strong belief in the superior quality and effectiveness of premium beauty and personal care products, resulting in a willingness to invest in cosmetics that promote skin health. The growth in the premium dermacosmetics segment, coupled with on...

Euromonitor International's Premium Beauty and Personal Care in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Premium Beauty and Personal Care in Ukraine
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

PREMIUM BEAUTY AND PERSONAL CARE IN UKRAINE
KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong recovery seen in premium beauty and personal care, driven by dermacosmetics
Premium aftersun records a particularly dynamic recovery in 2023
L'Oréal continues to strengthen its hold on premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

Premium beauty and personal care will continue its recovery
Strong growth expected for premium other lash and brow make-up
Premium make-up categories set for dynamic performances

CATEGORY DATA

Table 1 Sales of Premium Beauty and Personal Care by Category: Value 2018-2023

Table 2 Sales of Premium Beauty and Personal Care by Category: % Value Growth
2018-2023

Table 3 NBO Company Shares of Premium Beauty and Personal Care: % Value
2019-2023

Table 4 LBN Brand Shares of Premium Beauty and Personal Care: % Value 2020-2023

Table 5 Forecast Sales of Premium Beauty and Personal Care by Category: Value
2023-2028

Table 6 Forecast Sales of Premium Beauty and Personal Care by Category: % Value
Growth 2023-2028

BEAUTY AND PERSONAL CARE IN UKRAINE

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 7 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 8 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 9 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 10 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 12 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 13 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 14 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 15 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 16 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Premium Beauty and Personal Care in Ukraine

Product link: <https://marketpublishers.com/r/P173F08463FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P173F08463FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970