

Premium Beauty and Personal Care in Ireland

<https://marketpublishers.com/r/P6E7FCB3709EN.html>

Date: April 2024

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: P6E7FCB3709EN

Abstracts

In 2023, premium beauty and personal care ranges recorded a stronger performance than mass goods despite the challenging economic environment and ongoing high inflation. This was mainly due to the very strong performance of premium ranges within fragrances, which is one of the largest categories and one of the best performing.

Euromonitor International's Premium Beauty and Personal Care in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Premium Beauty and Personal Care in Ireland
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

PREMIUM BEAUTY AND PERSONAL CARE IN IRELAND
KEY DATA FINDINGS

2023 DEVELOPMENTS

Premium options perform well within both fragrances and colour cosmetics
L'Oréal retains the lead, while competition rises from dermo-cosmetics
Online engagement tools drive sales in premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

A recovering economy aids sales of premium offerings over the forecast period
Innovation to focus on sustainability, with retailers set to provide refill options
Players focus on launching electronic devices to improve efficacy

CATEGORY DATA

Table 1 Sales of Premium Beauty and Personal Care by Category: Value 2018-2023

Table 2 Sales of Premium Beauty and Personal Care by Category: % Value Growth
2018-2023

Table 3 NBO Company Shares of Premium Beauty and Personal Care: % Value
2019-2023

Table 4 LBN Brand Shares of Premium Beauty and Personal Care: % Value 2020-2023

Table 5 Forecast Sales of Premium Beauty and Personal Care by Category: Value
2023-2028

Table 6 Forecast Sales of Premium Beauty and Personal Care by Category: % Value
Growth 2023-2028

BEAUTY AND PERSONAL CARE IN IRELAND

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 7 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 8 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 9 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 10 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 12 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 13 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 14 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 15 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 16 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Premium Beauty and Personal Care in Ireland

Product link: <https://marketpublishers.com/r/P6E7FCB3709EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P6E7FCB3709EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970