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Premium Beauty and Personal Care in Indonesia

https://marketpublishers.com/r/PAB7C492BEBEN.html
Date: April 2024
Pages: 22
Price: US$ 990.00 (Single User License)
ID: PAB7C492BEBEN

Abstracts

The market for premium beauty and personal care in Indonesia saw relatively modest growth in current value terms in 2023, when compared to the previous year. Such products have a distinct target audience, being comprised mainly of consumers in higher-income households, who tend to remain loyal to their favourite brands. While some middle-income consumers also purchase premium beauty and personal care products, they tend to forego such luxuries during times of economic uncertainty, and with infla...

Euromonitor International's Premium Beauty and Personal Care in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
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